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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: WYKER CONFIRMATION NO: 3030  
SERIAL NO.: 09/777,212 ART UNIT: 2161  
FILED: February 5, 2001 EXAMINER: Not yet assigned  
FOR: BUSINESS METHOD FOR INFLUENCING CONSUMER PURCHASE  
OF RETAIL SALES ITEMS

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**ATTENTION: MISSING PARTS**  
Assistant Commissioner for Patents  
Washington, D.C. 20231

**RESPONSE**

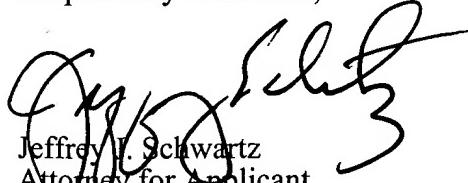
Sir:

This is in response to the Notice to File Corrected Application Papers dated March 14, 2001. Enclosed are the formal drawings which correct the informalities indicated in the Notice to File Corrected Application Papers. These drawings are to be filed in the United States Patent and Trademark Office in connection with the above-referenced patent application.

If there are any fees due in connection with this matter, please charge Applicant's Deposit

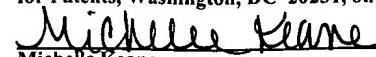
Account No. 01-0265.

Respectfully submitted,

  
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I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: BOX Missing Parts, Assistant Commissioner for Patents, Washington, DC 20231, on May 7, 2001.

  
Michelle Keane  
May 7, 2001  
Date of Signature

#3



## UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS  
UNITED STATES PATENT AND TRADEMARK OFFICE  
WASHINGTON, D.C. 20231  
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APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/777,212	02/05/2001	Kenneth S. Wyker	2503/1

23638  
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CONFIRMATION NO. 3030  
FORMALITIES LETTER



\*OC000000005859174\*

Date Mailed: 03/14/2001

## NOTICE TO FILE CORRECTED APPLICATION PAPERS

*Filing Date Granted*

This application has been accorded an Application Number and Filing Date. The application, however, is informal since it does not comply with the regulations for the reason(s) indicated below. Applicant is given TWO MONTHS from the date of this Notice within which to correct the informalities indicated below. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a)

The required item(s) identified below must be timely submitted to avoid abandonment:

- Substitute drawings in compliance with 37 CFR 1.84 because:
  - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. (5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);

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*A copy of this notice **MUST** be returned with the reply.*

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Customer Service Center  
Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE